

Minutes*
Business Intelligence Center Advisory Board Meeting
February 6, 2018

1. Call to order

Chair Davis called the meeting to order at 10:32am.

2. Attendees

The following board members were present, in addition to staff and invited guests: Board Chair DJ Davis (Department of State), Anna Ewing (OEDIT), and Catherine Kunst (SIPA), and by phone Hannah Parsons (Exponential Impact Accelerator), Simon Tafoya (Governor's Office), and Andrea Young (Colorado Technology Association).

3. Motion to approve agenda

Anna Ewing moved and Andrea Young seconded a motion to approve the agenda. The motion passed unanimously.

4. Approval of minutes from December 5, 2017 meeting

Anna Ewing moved and Andrea Young seconded a motion to approve the minutes "as revised" from the December 5, 2017 meeting. The motion passed unanimously.

5. 2018 Go Code Colorado update

Staff provided an update on the 2018 Go Code Colorado challenge, including:

- Events: the challenge Kick-off event is tomorrow, February 7, with strong RSVP numbers to date.
- Structural changes: staff is being intentional about the language we use to describe the competition in order to communicate an emphasis away from coding and more toward use of data and data analysis. This includes changing language in the rules and judging criteria, as well as general communications emphasizing building tools and creating insights from public data. The award structure will change as well, with some funds provided to each of the 10 finalist teams out of challenge weekend. Teams will not be required to sell their intellectual property to the state, which will eliminate the need to form business entities and allow teams to build open source solutions for entry into the competition.

6. Data Publishing Update

Staff provided an update on data publishing efforts, including:

- Data published to data, with two datasets from the state Department of Public Safety and one from the Secretary of State's office.
- Outreach to local government with ongoing conversations or project work with Tri-County Health (Adams, Arapahoe, and Douglas counties), Boulder County, and Denver Public Schools.
- Catherine Kunst offered to send a note to the local SIPA users about the ability to publish data to the state's platform and Go Code Colorado's ability to highlight data that is being made public. Staff agreed to work with OIT and provide the appropriate language.
- Catherine Kunst also noted SIPA's work on a project to make County Assessor data public.

7. Business research project update

* These are proposed minutes and have yet to be reviewed and approved by the board.

Staff provided an update on research into the needs of business decision makers. The Department of State has contracted with the Business Research Division at the University of Colorado Boulder to conduct focus groups across the state to better understand how businesses make decisions and how public data could be useful to that process. The first session took place in Colorado Springs in January with an enlightening conversation about how we use the term data and ways we could change our language to help business decision makers (especially at small businesses) understand what we are asking about. Additional sessions will take place in February and March.

8. **Next Meeting**

Board Chair DJ Davis announced the next board meeting for April 3, 2018, at 10:30am at the Secretary of State's Office.

9. **Adjournment**

Anna Ewing moved and Catherine Kunst seconded a motion to adjourn. Seeing no objections, Board Chair Davis adjourned the meeting at 11:15am.